

INVOICE

Remit Address:

WOFL
 12315 Collection Center Drive
 Chicago, IL 60693
 Main: (407) 644-3535
 Billing: (407) 644-3535



Billing Address:

Mentzer Media Service
 Attention: Accounts Payable
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286

Invoice #	4083548-1
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Advertiser	60 Plus Association
Product	60 PLUS ASSOCIATION
Estimate Number	55

Order #	4083548
Alt Order #	POLITICAL ISSUE
Deal #	
Order Flight	11/01/12 - 11/05/12

Station	WOFL
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

IDB #	TV12736
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WOFL	Dr. Phil	3p-4p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	---TF--				
	WOFL			Th	11/01/12	:00			\$4,000.00	Credited	1
	WOFL			F	11/02/12	:30	3:41 PM	SPA12TV17H	\$1,000.00		2
2	WOFL	Judge Judy	4p-5p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	---TF--				
	WOFL			Th	11/01/12	:00			\$4,200.00	Credited	1
	WOFL			F	11/02/12	:30	4:26 PM	SPA12TV17H	\$1,200.00		2
3	WOFL	Fox 35 5p News	5p-6p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	---TF--				
	WOFL			Th	11/01/12	:30	5:43 PM	SPA12TV17H	\$2,300.00		1
	WOFL			F	11/02/12	:30	5:39 PM	SPA12TV17H	\$2,300.00		2
4	WOFL	Fox 35 10p News	10p-11p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	---TF--				
	WOFL			Th	11/01/12	:30	10:30 PM	SPA12TV17H	\$3,200.00		1
	WOFL			F	11/02/12	:30	10:13 PM	SPA12TV17H	\$3,200.00		2
5	WOFL	Pac 12 RS Prime Game	7p-11p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	---TF--				
	WOFL			Th	11/01/12	:30	10:30 PM	SPA12TV17H	\$3,200.00		1
	WOFL			F	11/02/12	:30	10:13 PM	SPA12TV17H	\$3,200.00		2
6	WOFL	LATE NEWS	10p-12a								
		POLITICAL ISSUE			10/29/12 to 11/04/12	2x	-----S-				
	WOFL			Sa	11/03/12	:30	6:57 PM	SPA12TV17H	\$3,000.00		1
	WOFL			Sa	11/03/12	:30	10:49 PM	SPA12TV17H	\$3,000.00		2
7	WOFL	Dr. Phil	3p-4p								
		POLITICAL ISSUE			10/29/12 to 11/04/12	1x	-----S-				
	WOFL			Sa	11/03/12	:30	11:55 PM	SPA12TV17H	\$2,900.00		1

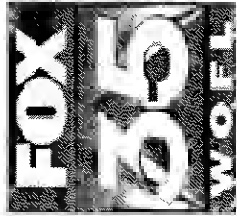
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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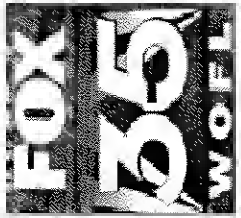
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		POLITICAL ISSUE									
	WOFL			11/05/12 to 11/11/12	1x	M-----					
	WOFL	Judge Judy	4p-5p	11/05/12	30	3:13 PM	SPA12TV17H		\$1,000.00		1
		POLITICAL ISSUE									
	WOFL			11/05/12 to 11/11/12	1x	M-----					
	WOFL	Fox 35 5p News	5p-6p	11/05/12	30	4:12 PM	SPA12TV17H		\$1,200.00		1
		POLITICAL ISSUE									
	WOFL			11/05/12 to 11/11/12	1x	M-----					
	WOFL	Fox 35 10p News	10p-11p	11/05/12	30	5:25 PM	SPA12TV17H		\$2,300.00		1
		POLITICAL ISSUE									
	WOFL			11/05/12 to 11/11/12	1x	M-----					
	WOFL	Dr. Phil	3p-4p	11/05/12	30	10:30 PM	SPA12TV17H		\$3,200.00		1
		POLITICAL ISSUE									
	WOFL			10/29/12 to 11/04/12	1x	----F--					
	WOFL	Judge Judy	4p-5p	11/02/12	30	3:56 PM	SPA12TV17H		\$1,000.00		1
		POLITICAL ISSUE									
	WOFL			10/29/12 to 11/04/12	1x	----F--					
	WOFL	Judge Judy		11/02/12	30	4:42 PM	SPA12TV17H		\$1,200.00		1
										Aired Spots	15

Gross Total **\$32,000.00**

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Agency Commission **\$4,800.00**
Net Amount Due **\$27,200.00** Payment Terms 30 Days

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